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## Media tycoon, Antoine Choueiri 69, passed away

MARCH 9, 2010 - 6:07 PM - [EMAIL THIS ARTICLE](#) - [POST A COMMENT](#)

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The National News Agency (NNA) reported that Antoine Choueiri, 69, a prominent Lebanese businessman and media tycoon, died on Tuesday after a long battle with an undisclosed illness.

Choueiri was admitted to an intensive care unit at Hotel Dieu Hospital in Ashrafieh almost twenty days ago.

Choueiri dominated the media landscape in the Middle East as a representative of some of the major names in the local industry, including Lebanon's LBC Sat, the Al Jazeera network, the daily newspaper Al Ilayat based in London, the UAC's Dubai Media Inc and Lebanese publications Al Nahar and Al Saafir.

Choueiri was considered one of the most influential figures in the Arab world

With over 38 years of experience in the regional media industry, Choueiri was responsible for managing ad sales for some of the largest broadcasters in the region such as LBC, MBC and Dubai TV. His prevailing influence in the world of television prompted the formation of the GCC Association of Advertisers 4 years ago.

Members of the GCC Association of Advertisers include Emirates Airlines, Unilever and McDonalds. All of the members are said to spend over US 100 million a year on advertising in the region.

The Choueiri Group is a privately held company initially formed by Antoine Choueiri in Paris after civil war erupted in Lebanon in the 1970's. The first regional firm launched by the Choueiri Group was in Saudi Arabia, where Antoine Choueiri built on his reputation and his expertise until he was ready to launch in Lebanon and the UAE, in what has become the most expansive media network in the region.

Under the guidance of Antoine Choueiri, the Group now operates in 11 markets and consists of 14 subsidiaries. The Group is involved in managing and marketing the advertising space of more than 30 TV and radio stations, print title and billboard signs in the GCC. Arabian Business. Ya Libnan




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Rest In Peace Antoine Chwayry ,the man who Create the basketball in lebanon ,the man who make the basketball popular in lebanon ,the man who give us legend days ...🙄🙄

Bad Day For lebanese people ,for lebanese Basketball

We Will Miss you Legend Antoine Chwayri 🙄🙄🙄

A big loss 🙄🙄



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## Lebanon bids farewell to Antoine Choueiri

MARCH 11, 2010 · 3:09 PM · [EMAIL THIS ARTICLE](#) · [POST A COMMENT](#)

**FILED UNDER** ANTOINE CHOUERI, LEBANON



The funeral service for Antoine Choueiri, a prominent Lebanese businessman and media magnate was held at St. Georges Cathedral in downtown Beirut before midday Thursday and was buried the same day in his hometown of Bsharri in north Lebanon.

Choueiri's funeral was attended by a huge number of relatives, friends as well as government and media officials.

Choueiri, 69 died at Hotel Dieu Hospital in Ashrafieh on Tuesday after a long battle with an undisclosed illness.

Choueiri dominated the media landscape in the Middle East as a representative of some of the major names in the local industry, including Lebanon's LBC Sat, the Al Jazeera network, the daily newspaper Al Hayat based in London, the UAE's Dubai

Media Inc and Lebanese publications Al Nahar and Al Safir.

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**WE WILL MISS YOU LEGEND ANTOINE CHWAYRE  
REST IN PEACE**

