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Lebanese Tycoon, Choueiri, Buried in Hometown

Fri, Mar 03 2010

The body of millionaire Antoine Choueiri was buried Thursday in his hometown of Bsharri in north Lebanon. The funeral service for the 69-year-old businessman was held at St. Georges Cathedral in downtown Beirut before midday Thursday.



Choueiri's funeral was attended by a huge number of relatives, friends as well as government and media officials. Choueiri, a prominent Lebanese businessman and media magnate, died on Tuesday after a long battle with illness. He had been rushed to the intensive care unit at Hotel Dieu Hospital in Ashrafieh about 20 days ago.

During the 38 years he spent in the business world, Choueiri was the main advertising representative of several Arab media corporations such as An-Nahar and As-Safir Lebanese dailies, Lebanese Broadcasting Corporation International TV, Al-Jazeera pan-Arab TV, al-Hayat London-based pan-Arab daily, and Dubai Media Incorporated.

Choueiri was responsible for managing advertising sales for some of the largest broadcasters in the region such as LBC, MBC and Dubai TV. His prevailing influence in the world of television prompted the formation of the GCC Association of Advertisers 3 years ago.

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Members of the GCC Association of Advertisers include Emirates Airlines, Unilever and McDonalds. All of the members are said to spend over \$100 million a year on advertising in the region. The Choueiri Group is a privately held company initially formed by Antoine Choueiri in Paris after civil war erupted in Lebanon in the 1970's.

The first regional firm launched by the Choueiri Group was in Saudi Arabia, where Antoine Choueiri built on his reputation and his expertise until he was ready to launch in Lebanon and in the UAE, in what has become the most expansive media network in the region. The Group is involved in managing and marketing the advertising space of more than 30 TV and radio stations, print title and billboard signs in the GCC.

On the other hand, Choueiri was renowned for his passion and support for Lebanese basketball. He was the chairman of Sagesse Club for a long period during which the club was able to reap many local and international championships, including 8 Lebanese League Championships, 3 Lebanese Basketball Cups, 2 Arab Clubs Championships, and 3 Asian Basketball Club Championships.

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Tue, Mar 09 2010



Dreaming of an oasis in Beirut's concrete jungle

Poll of the week!

Do you support Hizbullah's arms for defending Lebanon against Israeli threats?

- Totally Yes
- Only if it works hand in hand with the LAF
- Only if it is controlled by the Lebanese government
- Hizbullah should disarm now without any conditions

Vote

Previous Poll!

Which is your favorite young Lebanese female singer of all time?

- Nancy Ajram (23.72%)
- Haifa Wehbe (19.82%)
- Grace Deeb (22.67%)
- Myriam Faris (7.51%)
- Cyrine Abdelnour (7.51%)
- Nawal el Zoghbi (8.56%)
- Other (10.21%)

Total voted: 666

